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Russian-American Business magazine is a unique quarterly periodical published in the United States by New Ad Age International, INC. This publishing company also produces a nationwide Russian-American newspaper, *The Russian America*, facilitates marketing campaigns, makes documentary films, and creates video advertisements. *The Russian-American Business* magazine's format is *standard newsstand*: 8.5 in. X 11 in. The circulation is 10 thousand copies. All pages carry full-color illustrations.

The magazine's main aim is to provide the business circles in the United States with truthful, substantial, and appealing information about US-Russian/CIS cooperation of all kinds. We also assist American organizations that are interested in finding Russian/CIS business partners.

Several factors that attract advertisers to *Russian-American Business* are:

- *Russian-American Business* is the single magazine of its kind in the US and Russia;
- *Russian-American Business* has a defined, high-profile readership;
- *Russian-American Business* is distributed in all Chambers of Commerce in the United States;
- *Russian-American Business* is a very effective channel for establishing business relationships.
- *Russian-American Business* works with cutting-edge advertising and PR-technologies. We can make a design of your advertisement, or write an article (English or bilingual) about your business and its objectives;
- *Russian-American Business* is an important key to the Russian-American market and to mutually beneficial ideas for Russian-American cooperation.

Through *Russian-American Business* magazine you will highlight your products and services among the business elite of Russia and the United States. We are open to negotiations and are always looking for new forms of mutual cooperation.

Additional information about the magazine can be found on our Internet site: www.RussianAmericanBusiness.org.

Respectfully,

Olga Tarasova, editor-in-chief